



HauntsUSA

5042 Wilshire Boulevard
Suite 476
Los Angeles, CA 90036
(323) 964-8100
Corporate & Sales Office

MEDIA ADVISORY

CALENDAR LISTINGS and LONG-LEAD PLANNING

MEDIA CONTACT: Regina Davis, (626) 356-1300 or rdavisprpr@aol.com
Davis & Associates Public Relations

WHAT: **“The Haunt” & “Fall Festival”**
Over 50,000 sq. ft. of Halloween HORROR good fun!
A Halloween fund-raising event to benefit three non-profit organizations: Special Olympics (Southern California), Kiwanis and Project GRAD Los Angeles.
Sponsored by: The Home Depot, Ultimate Effects, Domino’s Pizza and Hollywood Tentworks

WHERE: Northridge Fashion Center (Parking Lot)
9301 Tampa Avenue
Northridge, CA 91324

WHEN: **Fourteen (14) Fight-Filled Nights Before Halloween!**
October 8 (Thursday) – “VIP and Media Night” (Invitation Only!)
October 12 – 15 (Thursday - Sunday)
October 19 – 22 (Thursday - Sunday)
October 26 – 31 (Thursday – Tuesday)

TIME: Thursday’s and Sunday’s – 7:00 p.m. to 10:00 p.m.
Friday’s and Saturday’s – 7:00 p.m. to 11 p.m.
Monday and Tuesday – October 30 and 31 – 7:00 p.m. to Midnight!

ADDITIONAL INFO: *www.HauntsUSA.com, (323) 2-SCREAM*

ADMISSION: “THE HAUNT”
\$10.00 – One Haunt Ticket Pass (Any TWO Haunt, your choice)
\$15.00 – Two Haunt Pass (Any ONE Haunts, your choice)
\$18.00 – Three Haunts (All THREE haunts...a bargain!)
\$25.00 – “VIP All Haunt Speed Pass” (FRONT of the line treatment!)

- ➔ *ON-LINE SPECIAL: “VIP All Haunt Speed Pass,” \$20.00 (www.HauntsUSA.com)*
- ➔ *Group Sales (15+): Contact “The Haunt” Sales Department, (323) 965-8100*

ADMISSION: “FALL FESTIVAL” – Free Admission!

GENERAL INFORMATION

www.3232Scream.com

(323) 2-Scream

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“THE HAUNT”: Three screaming walk through and wheelchair accessible mazes: *Nightmare Factory*, *Extreme Madness* and *ZombieVille* — places where unsuspecting victims wind through terrors and nightmares! Enter only if you dare!

- **Nightmare Factory.** An inside maze, where creatures of the night crawl deep into your psyche. A place where nightmares are real! You can't run; you can't hide. Your night terrors reveal where “it” is...

- **Extreme Madness.** Another inside maze, a journey through extreme sensory overload... What is “it”? Beware!

- **ZonmieVille.** The graveyard...zombies...run for your life! They will stop at nothing to find, “it!”

EVENT PRODCUERS: Harlan Freedman, president of HauntsUSA, is a highly respected and seasoned television veteran having held V.P. positions at Touchstone Television, FOX Family Network and Film Roman (animation producers of “The Simpson’s” and “King of the Hill”). With over 15 years of supervising creatively successful TV and film ventures, Freedman most recently produced reality television series for ABC, NBC, The WB and Bravo. Laura Freedman held positions in Los Angeles as senior visual effects producer, working on several major films and TV series. The Freedman’s are members of the International Association of Haunted Attractions (IAHA).

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HauntsUSA, LLC is a seasoned events company that specializes in the business of Halloween. With a complete turn-key operation, from consultation to creation, the company strives to create and develop high-quality haunted house attractions.

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EDITOR’S NOTE: JPEG’s are available for your use, please visit www.HauntsUSA.com, click on the “Press Info” link and download. **Please photo credit: ©HauntsUSA2006**

For additional information, to schedule an interview with Harlan Freedman or to receive an invitation to the October 8 “VIP/Media Night,” contact Regina Davis, Davis & Associates Public Relations, at (626)356-1300 or by email: rdavisprpr@aol.com.